



## William P. Eiselstein

### Member

Atlanta

[billy.eiselstein@millermartin.com](mailto:billy.eiselstein@millermartin.com)

### Office:

404.962.6446

### Fax:

404.962.6346

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## PRACTICE AREAS

Financial Institutions Litigation | Insurance Litigation | Business Litigation | Investigations & Special Projects | Litigation  
| Privacy & Data Security | Professional Services Litigation | Trade Secrets & Non-Compete Litigation | General Counsel Services  
| White Collar & Corporate Investigation

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Billy Eiselstein is a member of the firm's Business Litigation Practice Group and co-chairs the firm's Privacy & Data Security Group. He represents business clients in a wide range of disputes, including cases of alleged fraud, breach of contract, intellectual property rights and insurance coverage, and advises on issues of data security and cyber-insurance coverage. He litigates in federal and state courts and has tried both jury and bench trials to judgment.

He has served as Miller & Martin's General Counsel since 2010 and was previously vice-chair of the firm's Litigation Department with responsibility for Atlanta.

## EDUCATION

- J.D., *cum laude*, University of Tennessee College of Law, 1995
- B.A., *with highest honors*, Emory University, 1992

## BAR ADMISSIONS

- Georgia
- Tennessee

## ACCOLADES

- Martindale-Hubbell® AV® – Peer Review Rated
- *Georgia Trend* Magazine, Rising Star, 2006
- *Georgia Trend* Magazine, Legal Elite, 2011

## MEMBERSHIPS

- Society of Corporate Compliance and Ethics
- State Bar of Georgia, Litigation and Professional Liability Sections
- American Bar Association, Center for Professional Responsibility

- Tennessee Bar Association
- Atlanta Bar Association

## COMMUNITY

- Mary Lin Education Foundation, Board Member
- Lawyers' Club of Atlanta
- Inman Park Neighborhood Association
- University of Tennessee College of Law, Alumni Council

## EXPERIENCE

- Conducted an independent investigation for a world-wide evangelical ministry into allegations of sexual misconduct by the organization's late leader.
- Defended manufacturers and service companies in cases alleging misappropriation of trade secrets.
- Prosecuted and defended cases of trademark infringement and false advertising.
- Represented manufacturer in patent infringement proceedings before the International Trade Commission.
- Coordinated responses to investigations by state attorneys' general into violations of Blue-Sky laws and unfair and deceptive trade practices.
- Obtained arbitration award for minority investor in closely held company and recovered judgment through subsequent fraudulent transfer litigation.
- Obtained jury verdict for financial institution in fraudulent transfer litigation.
- Represented distributor in recovering, under global-all risk property policy, losses resulting from product recall. Losses for product and business interruption totaled more than \$100 million.
- Obtained summary judgment for consumer products company in suit by distributor challenging termination.
- Represented attorney in disciplinary proceedings, from initial administrative hearing through appeal to state supreme court.