



April F. Holland
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PRACTICE AREAS

Corporate | Corporate Finance | Emerging Business | Franchise & Distribution Law | International/World Law Group | Mergers & Acquisitions and Private Equity | Securities | Privacy & Data Security | General Counsel Services | Life Sciences | Resort and Hospitality | Automotive

April F. Holland focuses her practice on mergers and acquisitions, private fund formation, complex joint ventures, corporate governance, and general corporate matters.

She has experience working with companies through all stages of mergers and acquisitions matters on both the buy and sell sides. She advises clients in fund formation and 506(b) private placement offerings, including the negotiation and drafting of operating agreements, limited partnership agreements and ancillary documents.

Ms. Holland counsels clients in a wide range of general corporate law matters, including but not limited to, joint venture agreements, securities and investment advisory matters, venture capital and seed investment transactions, franchise matters, commercial sales agreements, SaaS agreements, supply and distribution agreements, and various service agreements. She also represents private family office clients in a number of venture capital/angel investment and other miscellaneous corporate transactions.

She has experience in industries ranging from chemicals production, flooring, bottling, biotechnology, flexible packaging manufacturing, transportation and logistics, consumer products, auto parts manufacturing, and insurance.

EDUCATION

- LL.M., Katholieke Universiteit Leuven, 2012
- J.D., Washington & Lee School of Law, 2010
- B.A., University of Virginia, 2006

BAR ADMISSIONS

- Tennessee
- New York

ACCOLADES

- The Best Lawyers in America® Corporate Law, Since 2024
- Mid-South Super Lawyers® Rising Stars, Mergers & Acquisitions, Since 2016



Lawyers of Color – Second Annual Hot List, 2014

MEMBERSHIPS

- American Bar Association
- Chattanooga Bar Association
- Tennessee Bar Association

COMMUNITY

- Rotary Club of Chattanooga Member
- Chattanooga Chamber of Commerce International Business Council Board Member, 2025-current
- Tennessee Bar Association Leadership Class of 2025
- Erlanger Foundation Advancement Council (f/k/a Erlanger Health Systems Foundation), Member, Secretary, 2023-current
- Chattanooga Creative Discovery Museum, Board of Trustees, 2025-current
- Tennessee Bar Association International Law Executive Council Board Member, 2024-current
- World Law Group, Key Contact Partner, 2023-current; Women in World Law Group, North American Chair, 2025-current
- Chattanooga Chamber of Commerce Leadership Chattanooga Class of 2016

EXPERIENCE

Mergers and Acquisitions Matters

- Represented a highly-specialized machine shop in the sale of substantially all of its assets to a strategic buyer.
- Represented a large privately held bottling company in connection with the acquisition of substantially all of the assets of an equipment servicing business located in multiple states and the negotiation of a two-year transition plan regarding the same.
- Represented a publicly-traded flooring company in connection with a carve-out disposition of assets related to certain commercial product lines.
- Represented a privately held business in connection with the sale of substantially all of the assets of 23 franchised restaurants.
- Represented a group of commercial security, aviation maintenance, and commercial landscaping companies in connection with the sale of substantially all of their respective assets to a strategic buyer.
- Represented a private equity fund in multiple acquisitions of consumer packaged goods brands.
- Represented a private equity fund in multiple acquisitions of commercial kitchen cleaning services businesses.

Fund Formation/Private Investment Matters

- Represented an issuer in the structuring of a 506(b) offering and the drafting of a private placement memorandum for the purpose of acquiring consumer packaged goods brands.
- Represented an issuer in the structuring of two 506(b) offerings and the drafting of a private placement memorandum in connection with the same for the purpose of developing and building cocktail bar concepts and unique restaurant concepts throughout the Southeast.
- Represented an issuer in the structuring of two 506(b) offerings and the drafting of a private placement memorandum in connection with the same for the purpose of building Walmart Neighborhood Markets throughout the Southeast.
- Represented a commercial real estate sponsor entity in the structuring of a joint venture for the purpose of acquiring mobile home parks throughout the Southeast.
- Represented a first-time commercial real estate sponsor entity in the structuring of a joint venture for the purpose of acquiring RV campgrounds throughout the East Coast.
- Represented an investor group in a controlling investment in a Cayman Islands company developing a medical device for spinal injuries.

Other Matters

• Represented a U.S. floor covering manufacturer in joint venture negotiations with another floor covering manufacturer.



- Represented a Japanese auto parts manufacturer in connection with the unwinding of a joint venture with a German company spanning five countries.
- Provide on a on-going basis "auxiliary" support for in-house counsel on commercial transactions for manufacturers, a managed services company, and software-as-a-service companies
- Represent freight forwarders, freight brokers, and transportation companies on general corporate needs.
- Represent several family offices on an on-going basis in venture capital/angel investment activity including, but not limited to, preferred equity investments, convertible debt, and asset-backed lending.



