

Alison Bales Martin

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PRACTICE AREAS

Litigation | Business Litigation | Crisis Management | General Counsel Services | Healthcare Litigation | Investigations & Special Projects

Alison Martin practices in the areas of civil litigation, general counsel services, and crisis management, including representing clients in federal and state courts and arbitrations in matters involving business and commercial disputes, business dissolutions, construction issues, breach of contract, healthcare reimbursement and credentialing and peer review issues. Ms. Martin regularly counsels clients in various industries on complex discovery issues, risk management and dispute resolution.

Alison is a current member of the firm's Policy Committee and was previously vice-chair of the Litigation Department (2013-2015).

EDUCATION

- J.D., *magna cum laude*, Washington & Lee School of Law, 2002
  - Order of the Coif
  - *Washington and Lee Law Review*
- B.A., Washington and Lee University, 1993

BAR ADMISSIONS

- Tennessee
- Georgia

COURT ADMISSIONS

- U.S. District Court, Eastern and Middle Districts of Tennessee
- U.S. District Court, Northern District of Georgia
- U.S. Court of Appeals, Sixth and Eleventh Circuits
- Georgia Court of Appeals
- Georgia Supreme Court
- Tennessee Supreme Court

ACCOLADES

- *The Best Lawyers in America*® – Commercial Litigation, since 2022
- *City Scope* magazine – Gold Club: Influential Business Leaders, 2023

MEMBERSHIPS

- American Bar Association
- American Inns of Court, Justices Ray L. Brock Jr. and Robert E. Cooper Chapter – Past Barrister
- Chattanooga Bar Association
- Defense Research Institute
- Federal Bar Association
- State Bar of Georgia
- Tennessee Bar Association
- Tennessee Board of Professional Responsibility Hearing Committee – Past Member

COMMUNITY

- Leadership Chattanooga – Graduate
- Normal Park Museum Magnet School, PTA Board – Past Member
- Memorial Health Care Foundation, Annual Gifts Committee – Past Member
- University of Tennessee at Chattanooga, Children's Center Advisory Board – Past Chair

EXPERIENCE

- Serves as primary outside counsel to North America subsidiaries of a global, multi-billion dollar chemical company, including providing general counsel support services on a broad variety of commercial, regulatory, employment, and other legal issues.
- Served in key role on client's crisis management team following industrial accidents, including serving as lead counsel managing large litigation team to develop strategy for incident response, to coordinate with insurance carriers, and to defend claims arising from incidents.
- Led numerous internal compliance investigations for clients regarding issues such as violations of codes of conduct, EHSS and other regulatory issues, workplace conduct, and other matters.
- Assisted a multi-national company in developing a multifaceted internal process for addressing e-discovery requirements, including management of conflicts between U.S. discovery obligations and European privacy laws.
- Developed a detailed document retention policy and schedule for a multi-state U.S. subsidiary of a German company.
- Represented a large financial services company as the day-to-day coordinator of the firm's litigation team in a complex 50-plaintiff, three-state securities case involving investments in private placement variable annuities.
- Represents healthcare providers, health insurance companies and medical staff leaders regarding credentialing, peer review matters, physician privileges and healthcare reimbursement.
- Represented a large public hospital in a case involving credentialing actions against a disruptive physician, obtaining summary judgment on civil rights allegations and claims subject to the Healthcare Quality Improvement Act.
- Represented a medical group in claims against former partners for breach of the partnership agreement and violation of a non-compete provision.

