# Jason McCarter Co-Presents with Cox Automotive Legal Counsel Regarding Revised FTC Safeguards Rule for Remarketers at Used Car Week 2022

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Jason McCarter, litigation attorney and chair of Miller & Martin's Automotive practice group, and Sam Casey, assistant general counsel of Cox Automotive, presented the topic "Buckle Up: The Revised FTC Safeguards Rule for Remarketers" as part of the National Remarketing Conference during Used Car Week 2022 held November 14-17 in San Diego, CA. The session covered the FTC's recent changes to the GLB Safeguards Rule for consumer data protection with an extended but still imminent compliance deadline of June 9, 2023. Most dealers are covered, with a few exceptions and with consequences to their vendors. Industry guidance to date has been ominous, maybe overly so. Presenters discussed realistic compliance steps for automotive businesses.

Jason McCarter is a skilled business litigator who represents automotive, technology, and other business enterprises in complex commercial disputes and regulatory investigations. Jason is the Chair of his law firm's Automotive practice and is often called upon to counsel and advocate for clients facing contract, business tort, secured lending, and licensing issues. Jason is a frequent speaker and writer on financial and automotive risk and regulatory issues.

As a business-minded attorney, Sam Casey supports Cox Automotive's global operations in managing data privacy, compliance, and litigation risk with an aim of efficiently driving company priorities. As a partner of his internal clients, Sam helps mitigate the risks inherent in the used car business while providing a stable base of support on which to grow a global company.

Used Car Week is presented by Cherokee Media Group, publisher of Auto Remarketing, Auto Remarketing Canada, SubPrime Auto Finance News/BHPH Report and Auto Fin Journal. Used Car Week unites all corners of the used-car industry from remarketing to dealer-consignor relations and auto finance to discuss trends, forecasting for the future and prepping for the road ahead.  As part of Used Car Week, the National Remarketing Conference provides a forum of analysis, education and discussion that moves the wholesale auto industry forward. Programming is focused on business intelligence for vehicle consignors, brick and mortar auto auctions, online auctions, and the technology and services providers.

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