

2025 Coca-Cola Bottlers' Counsel Conference

Posted in Event on May 28, 2025

Presented by Miller & Martin PLLC and Reyes Coca-Cola Bottling in coordination with The Coca-Cola Bottlers' Association Meeting facility at Harbor Distributing in Huntington Beach, CA generously provided by **Reyes Coca-Cola Bottling**

Schedule (NOTE: All times are Pacific Time)

- Tuesday Nov. 18, 2025 Welcome Reception & Dinner for Bottlers' Counsel (Sponsored by Miller & Martin)
 - When: 5:30 p.m. − 6:30 p.m. Happy Hour | 6:30 p.m. − 8:30 p.m. Dinner
 - Location: The Waterfront Beach Resort Pacific Ballroom Terrace | 21100 Pacific Coast Hwy, Huntington Beach, CA 92648 (click for directions)
- Wednesday, Nov. 19, 2025 Bottlers' Counsel Full-Day Meeting (Sponsored by Miller & Martin)
 - When: 8:30 a.m. 9:00 a.m. Registration & Breakfast | 9:00 a.m. 12:30 p.m. Meetings with CLE offered* | 12:30 p.m. 1:30 p.m. Lunch | 1:30 p.m. 4:30 p.m. Meetings including Confidential Bottlers' Counsel Meeting | 4:30 p.m. 6:30 p.m. Happy Hour & Networking at Reyes Facility Tiger Joe's Bar (DOWNLOAD DETAILED AGENDA)
 - Location: Reyes Coca-Cola Bottling (Harbor Distributing) | 5901 Bolsa Ave, Huntington Beach, CA 92647 (click for directions)
 - Transportation: Guest parking availability is very limited. Strongly recommend ride-sharing services to/from facility, especially for those planning to consume alcohol during the Happy Hour.
 - *CLE Note: CLE application pending for California. CLE attendance will be submitted on behalf of attorneys for Alabama (Approved Course #711102 3.6 hours), Georgia (Approved Course #392729 3.5 hours) and Tennessee (Approved Course #372992 3.58 hours), as well as California if approved. All attendees will be provided with a Certificate of Completion and materials to seek credit in other states after the event.
- Wednesday, Nov. 19, 2025 Evening on Your Own
 - This is an opportunity for unstructured time on your own, to network with small groups or set a schedule that suits you. We
 will try to connect those of you who express interest in group dinner plans on the RSVP form.
 - o For your convenience, below are some links to explore dining options onsite and near the hotel resort.
 - Onsite Dining Options: https://waterfrontresort.com/dining
 - Nearby Pacific City Dining Options: https://www.gopacificcity.com/dining
- Thursday, Nov. 20, 2024 Bottlers' Counsel Half-Day Meeting (Sponsored by Reyes Coca-Cola Bottling)
 - When: 8:30 a.m. 9:00 a.m. Breakfast* | 9:00 a.m. 12:00 p.m. Meetings including a Coca-Cola Company Legal Update and Reyes Spotlight in lieu of tour | 12:00 p.m. – 1:00 p.m. Lunch (DOWNLOAD DETAILED AGENDA)
 - Location: Reyes Coca-Cola Bottling (Harbor Distributing) | 5901 Bolsa Ave, Huntington Beach, CA 92647 (click for directions)
- Download Agendas & Submit Discussion Topic Ideas!
 - o Download Agenda PDF for November 18-19
 - Download Agenda PDF for November 20
 - Event agendas are subject to change. If you have a discussion topic suggestion, please click here to submit to our event coordinator via email (if already registered) or include on your registration form below (for new registrants).

Additional Information

- Airport Options:
 - LAX Los Angeles International Airport (30 miles to Reyes Facility / 38 miles to Hotel)
 - o SNA Orange County John Wayne Airport Santa Ana, CA (14.4 miles to Reyes Facility / 11 miles to Hotel)
 - ∘ LGB Long Beach Airport (10.6 miles to Reyes Facility / 18 miles to Hotel)
- Hotel Accommodations: Group rates for the conference dates have been secured at The Waterfront Beach Resort, a Hilton Hotel, in Huntington Beach, CA. The rate will also be honored for up to 3 days before and after the conference dates based on availability for anyone interested in extending your stay. Use the special booking link below to make your reservation.
 - o The Waterfront Beach Resort, a Hilton Hotel Huntington Beach
 - Location: 21100 Pacific Coast Hwy, Huntington Beach, CA 92648 (8.6 miles to Reyes/Harbor Distributing Meeting Site)



- Rate: \$299/night + \$16 daily resort fee with this reservation booking link for online reservations or Group Code if calling to make reservation:
 - Booking Link:

https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=HUBWHHF&groupCode=CCB25&arrivaldate=202511-18&departuredate=2025-11-20&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT

(Note: Rate cutoff date is Tuesday, Oct 28, 2025, so book as soon as possible).

- Group Code: G-CCB25
- Questions: Contact Jessica Johnson at info@millermartin.com or 423-394-1830 (mobile number) if you have any questions or changes with respect to your registration.

COMPLETE THE RSVP FORM BELOW (PLEASE ACCEPT OR DECLINE)