

Chairman Scott Parrish Shares Secret to Success in CityScope Magazine Annual Business Issue

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Miller & Martin's Chairman Scott Parrish was quoted among other Chattanooga-area business executives in [CityScope Magazine's Annual Business Issue](#) about how he stays on top of his game and remains prepared for daily responsibilities while at the helm of the successful law firm.

Parrish shares a secret to his success: "As soon as I arrive at the office and before my day starts with my fellow partners and clients, I try to focus for five to 10 minutes on one or two ways I can market my firm or my practice. It could be as simple as catching up with someone with whom I have worked before or contemplating a branding opportunity for my firm. If I don't do this, the day-to-day responsibilities of managing the firm and tending to the needs of clients and employees will often prevent me from focusing on such matters."

[See page 176 of CityScope's Annual Business Issue.](#)

