



Miller & Martin Represented GSM Holdings, Inc. in its Acquisition of Gary Yamamoto Custom Baits, Inc.

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Miller & Martin represented GSM Holdings, Inc. ("GSM"), a Gridiron Capital portfolio company, in the acquisition of Gary Yamamoto Custom Baits, Inc. Gary Yamamoto Custom Baits is a well-known brand in the fishing lure industry. GSM has traditionally been a developer, manufacturer, marketer, and seller of branded hunting and sports shooting products in the outdoor industry. This acquisition is GSM's entry into the fishing segment of the outdoor industry.

The Miller & Martin team led by [Mark Degler](#) included [Jonathan Edwards](#), [John David Lind](#), [Scott Parrish](#), [Stephen Kabakoff](#), [Evan Allison](#), [Clay Walts](#), [Brad Harvey](#), [Scott Simmons](#), [Chris Crevasse](#), [Lynsey Barron](#), [Brian Humphrey](#) and [Ansley Moses](#).

For more information, please click [here](#).