

## Miller & Martin Attorney Luke Smith's Article Featured in ARDA's Timeshare Industry News

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Miller & Martin Attorney Luke Smith's article "Transacting Timeshare Business in this Hyper-Digital Age: A Legal Take" was featured in the American Resort Development Association (ARDA)'s newsletter. Smith was also interviewed by President and CEO Jason Gamel to discuss how legal practices like Miller & Martin are navigating the hyper-digital age to better serve clients.

In his article, Smith shares how new technologies, including AI, revolutionize the legal industry by facilitating various processes but emphasizes the importance of using it correctly.

"Our success depends on our ability to perform under pressure while maintaining the personal touch that drives business relationships."

For more information on Luke Smith's article and interview: [Timeshare Industry News | ARDA News & Insights](#)