

2026 Coca-Cola Bottlers' Counsel Conference

Posted in Event on July 27, 2026

Presented by Miller & Martin PLLC in coordination with The Coca-Cola Bottlers' Association

RESPOND TO THE SAVE-THE-DATE

SCROLL TO THE BOTTOM TO COMPLETE THE INITIAL RESPONSE FORM TO INDICATE YOUR AVAILABILITY AND EXPECTED # OF HOTEL NIGHTS FOR PLANNING PURPOSES. We will be circulating a formal invitation and RSVP form very soon with more event details including hotel booking information and meeting agendas.

Schedule (NOTE: All times are Eastern Time)

- **Tuesday October 20, 2026 – Welcome Reception & Dinner for Bottlers' Counsel** (Sponsored by Miller & Martin)
 - When: 5:30 p.m. – 6:30 p.m. Happy Hour | 6:30 p.m. – 8:30 p.m. Dinner
 - Location: **TBD, Atlanta, GA**
- **Wednesday, October 21, 2026 – Bottlers' Counsel Full-Day Meeting** (Sponsored by Miller & Martin)
 - When: 8:30 a.m. – 9:00 a.m. – Registration & Breakfast | 9:00 a.m. – 12:00 p.m. – Meetings with CLE offered* | 12:00 p.m. – 1:00 p.m. Lunch | 1:00 p.m. – 4:30 p.m. – Meetings including Confidential Bottlers' Counsel Meeting (**DETAILED AGENDA TBD**)
 - Location: **Miller & Martin | Regions Building Suite 2100, 1180 West Peachtree Street, N.W., Atlanta, GA 30309-3407** ([click for directions](#))
 - *CLE Note: CLE applications will be submitted for Georgia, Tennessee and Alabama. All attendees will be provided with a Certificate of Completion and materials to seek credit in other states after the event.
- **Wednesday, October 21, 2026 – Evening Social TBD with NAOU Legal**
 - When: 6:30 p.m. – 8:30 p.m. Dinner
 - Location: **TBD, Atlanta, GA**
- **Thursday, October 22, 2026 – Bottlers' Counsel Half-Day Meeting with NAOU Legal**
 - When: 8:30 a.m. – 9:00 a.m. Breakfast* | 9:00 a.m. – 12:00 p.m. Meetings including a Coca-Cola Company Legal Update (**DETAILED AGENDA TBD**)
 - Location: **Miller & Martin | Regions Building Suite 2100, 1180 West Peachtree Street, N.W., Atlanta, GA 30309-3407** ([click for directions](#))
- **Download Agendas & Submit Discussion Topic Ideas!**
 - Event agendas are being planned now. If you have a discussion topic suggestion, include on your registration form below for new registrants.
 - *Download Agenda PDF for October 21 – Coming soon!*
 - *Download Agenda PDF for October 22 – Coming soon!*

Additional Information

- **Airport:**
 - ATL – Hartsfield-Jackson Atlanta International Airport (13.7 miles to Hotel and Meeting Facility) ([click for directions](#))
- **Hotel Accommodations:** Group rates for the conference dates will be secured within walking distance to the meeting facility in Midtown Atlanta, likely at the Epicurean Atlanta.
A special booking link will be sent with the formal invitation soon.
 - **Epicurean Atlanta, Autograph Collection (a Marriott property)**
 - Location: 1117 West Peachtree Street, Atlanta, Georgia, USA, 30309 (2 blocks walking distance from Miller & Martin meeting facility)
 - Rate: \$279/night
- **Questions:** Contact Jessica Johnson at info@millermartin.com or 423-394-1830 (mobile number) if you have any questions or changes with respect to your registration.

COMPLETE THE RSVP FORM BELOW (PLEASE ACCEPT OR DECLINE)