

Business News

Scheid joins Rock City as chief operating officer

Greg Scheid, a hospitality industry consultant who formerly served as regional manager for the company that owns the Cedar Point amusement park in Sandusky, Ohio, has joined See Rock City Inc. as its chief operating officer.

Scheid joined the Rock City attraction on Lookout Mountain last week after heading an amusement park consulting firm for more than five years and previously working in a number of key roles for Cedar Fair Entertainment Co. Scheid became regional vice president for Cedar Fair in 2016, managing six theme parks throughout the United States and Canada.

"After serving 40-plus years in the entertainment business, the opportunity to join See Rock City Inc. during this upcoming period of growth is very exciting," Scheid said in an announcement of his new role at the family-owned attraction. "Rock City holds a 91-year-old legacy that has always focused on both the guest and the partners who represent the acclaimed attraction, and I look forward to joining the team."

Scheid has served on the advisory board of A Kid Again, a charity that supports and offers events and activities for families of children facing life-threatening illnesses, as well as the Warren County (Ohio) Convention and Visitors Bureau. Scheid also served in a governor-appointed position with the Ohio Tourism Board.

Doug Chapin, a fourth generation CEO of Rock City who became head of the attraction in April 2022, said he has been working "to chart the path forward for the company, and we are extremely excited for all the opportunities ahead for us to continue to deliver on our mission of making memories worth repeating for our guests and our partners. Greg's operational expertise and values-based leadership is the perfect fit that we have been looking for in a leader to join our team."

Food City announces leadership changes

Ron Tacker, executive vice president of operations for Food City's Knoxville division, has announced plans to retire from the company, effective March 1.

Katie Penny, who has headed Food City operations in the Chattanooga area, will assume the role of executive vice president of operations for Food City's Knoxville division upon Tacker's retirement.

"Ron has been a valuable asset to our company, the grocery industry, his colleagues and the entire Knoxville community," Food City President Steven C. Smith said in a statement.

Todd joins FirstBank as relationship manager

Terry Todd has joined FirstBank in Chattanooga as a senior relationship manager and will be based at the bank's North Shore office.

Todd, who has worked in Chattanooga banking for more than three decades, was previously Chattanooga market president for Reliant Bank and formerly was a local market executive at Atlantic Capital Bank and FSG Bank.

"Terry has established himself as a dedicated banker with a proven track record for success in this market," Jim McKenzie, the Chattanooga market president for FirstBank, said in an announcement of Todd's appointment. "I am confident that Terry's breadth of experience, business acumen and commitment to the Chattanooga community will make him a key contributor to FirstBank's growth throughout the region."

Todd is a graduate of the University of Tennessee at Martin. He is a member of Leadership Chattanooga



Terry Todd

and serves on the board of the Tennessee Bankers Association Credit Committee. His past community service includes volunteer roles with the Chattanooga Jaycees, the Chattanooga Area Chamber of Commerce, West Side Community, Boy Scouts and numerous fundraising events for local nonprofits.

"FirstBank has a history of caring for and investing in local communities," Todd said in a statement. "I look forward to being a part of that work and serving alongside this team to meet the needs of our local businesses."

Fuller joins the board of Repowr

Craig Fuller, the CEO and founder of Freight-Waves, has joined the board of directors of Repowr, a Chattanooga-based freight-tech company pioneering the largest commercial trailer marketplace in North America.

Spencer Ware, co-founder and CEO of Repowr, said Fuller "brings a very deep knowledge of the trucking industry to the company and is one of the most respected and influential visionaries in our space."

Fuller has been around trucking his entire life, having grown up as the son of the founder of U.S. Xpress. During his tenure with the company, he started Xpress Direct, which became one of the largest providers of on-demand trucking services in North America. Fuller eventually served as president of Xpress Global Systems, a less-than-truckload and logistics provider for the building materials industry.

Fuller left the family trucking business in 2005 and helped to develop Transcard, a fleet payment provider that was sold to US Bank seven years later. In 2016, Fuller started Freight-Waves, the largest provider of news



Craig Fuller

and high-frequency data to the global logistics industry.

"Trailers are the most underutilized asset in the trucking industry, and Repowr has developed a solution for this," Fuller said in a statement. "By matching fleets that have too much trailer capacity with fleets that need trailers for pop-up fleets or short-term project needs, Repowr is helping to optimize the national trailer fleet."

Moody elected member of Miller & Martin firm

Haley Moody has been elected to membership of the Chattanooga law firm of Miller & Martin PLLC.

Moody, who joined Miller & Martin in 2016, is a commercial litigation attorney with the firm. She is licensed to practice in Tennessee and has been recognized in the Best Lawyers in America: Ones to Watch in the areas of commercial litigation; mass tort litigation/class actions defense; and product liability litigation defense. She graduated from the University of Alabama and earned her law degree from Tulane University Law School.

"Haley is a tremendous contributor and highly trusted attorney on some of the firm's most significant client teams," Miller & Martin Chair Scott Parrish said in a statement.

Moody is a member of the American Inns of Court with the Justices Ray L. Brock Jr. and Robert E. Cooper chapter, the Chattanooga Bar Association and the Tennessee Bar Association, as well as the Defense Research Institute. She is a member of the Associated General Contractors of East Tennessee and the Chattanooga Women's Leadership Institute.

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