

COCA-COLA BOTTLERS' COUNSEL CONFERENCE

HUNTINGTON BEACH, CA | NOVEMBER 20, 2025

Contact Jessica Johnson at jessica.johnson@millermartin.com for any RSVP updates or post-event CLE questions.

NOVEMBER 20TH

Special thanks to Reyes Coca-Cola Bottling for hosting our group in Huntington Beach, CA.

8:30 AM – 9:00 AM	<i><u>Networking Breakfast</u></i> (courtesy of Reyes Coca-Cola Bottling)
9:00 AM – 9:15 AM	Welcome and Opening Remarks Joel Celestin (Reyes Coca-Cola Bottling)
9:15 AM – 10:45 AM	The Coca-Cola Company Legal Update (Hybrid In-Person/Virtual Presentations) 9:15 AM – 9:20 AM Opening Remarks (In-Person) Brian Henry (General Counsel, North America Operating Unit) 9:20 AM – 9:40 AM Working with Third-Party Alcohol Companies Zoie Springer (Senior Director, Legal Counsel – Marketing North America) 9:40 AM – 10:00 AM Introduction and Human Rights Updates Clare Iery (Senior Director, Legal Counsel – Human Rights) <i><u>10:00 AM – 10:05 AM – Break</u></i> 10:05 AM – 10:25 AM Discussion of Ethics and Compliance Resources Jaclyn Hitch (Senior Manager, Ethics & Compliance) 10:25 AM – 10:45 AM Legal Issues in AI Charlotte Murphy (Senior Director, Legal Counsel – Global Marketing) and Andy Weeks (Senior Director, Legal Counsel – Trademarks)
10:45 AM – 11:00 AM	<i><u>Break</u></i>
11:00 AM – 11:30 AM	Spotlight: The History of Reyes
11:30 AM – 12:00 PM	Conference Wrap-up Discussions and Closing Remarks Joel Celestin & Ashley Davies (Reyes Coca-Cola Bottling) Chuck Lee (Miller & Martin)
12:00 PM – 1:00 PM	<i><u>Lunch Break</u></i> (courtesy of Reyes Coca-Cola Bottling)